



## **REPerformance Ambassador (In Gym)**

Reperformance aims to provide an ecosystem for lifters to share, support and motivate each other in their training. Our goal for this community of lifters is to provide a fun and rewarding platform to share their gym story align with brands who share their morals, needs and interests. A REP Ambassador is defined as a passionate gym enthusiast always looking to push themselves and others around them. The REP Ambassador Program is designed to market and promote the REPerformance mobile app through the engagement of local gym communities!

### **Position Details**

Job Title: Brand Ambassador  
Type: Part-time  
Hours: 2-5/week  
Availability: Varies throughout week  
Swag: 1 REP branded Hoodie + Tshirt

\*Compensation: Amount to be paid out upon completion of task-list given

### **Primary Responsibilities**

#### **Branding**

- Overall goal to increase REP app users and brand awareness within the assigned city/community
- Distribution of posters/promotional materials at gyms, events and university/colleges.

#### **Social Media Promotion**

- Produce at least 2 pieces of social media content per week showcasing REP in action
- Encourage new/existing members of REP community to showcase their experiences via social

#### **Live events**

- showcase a live REP challenge event. This can be organized between two gyms or organized at a single gym. Brand swag will be provided as give away for events
- Target: 1 event/month

### **Skills and Core Competencies**

- Deliver executional excellence and show passion for the details in all areas of your role
- Excellent communication skills (Charismatic, energetic, positive and outgoing personality)
- Highly approachable and social with the ability to relate to different people (gym-goers)
- Encompass a creative mindset and an entrepreneurial spirit, with a high sense of initiative
- Immersed in student life with thorough understanding of the university, city and region

### **Qualifications**

- 1-3 years experience as a personal trainer or in a customer service role desirable

Those interested in this position are asked to forward their resume to [community@reperformanceapp.com](mailto:community@reperformanceapp.com) with 'Brand Ambassador' in the subject line.